

The Unsung Heroes Acceleration Programme



Key dates

May

May, 8th - Opening

Keynote Speakers:

- Tal Hartan, Israel
- Ludwik Sobolewski, Poland
- Magda Kudlicka, Polska, UNDP
- James Harper, Trindigad
- Alex Budak, USA

May, 12th - Workshop - Humanitarian Challenge - Polish Humanitarian Action

May, 18th - Workshop - Human brands for humanitarian innovation - AD New World - Anna Duszczynska

May, 21 - 25th - one-on-one meetings with up to 10 mentors

May, 27 - 29th - one-on-one meetings VCs

June

TBD - one-on-one meetings with up to 10 mentors

June, 8th - Strategic Management - Sławomir Chmiel, E&Y

TBD - Intellectual Property - ALTO Advisory

July

TBD - one-on-one meetings with up to 10 mentors

TBD - Digital - Paula Sobczak

August

August, 7th - AI with humanitarian - Johannes Humbert



August, 10th - Structuring the business / Objectives - Eva Abel

August, 16th - Pitching - Johannes Humbert

TBD - Humanitarian Challenges - MAP Afrique

TBD - one-on-one meetings with up to 10 mentors

TBD - one-on-one meetings VCs

September

September, 4th - Demo Day

Key values for startups:

1. Solution validation, whether organizations such as PAH or MAP AFRIQUE can purchase / use solutions offered by a startup. For startups focused on B2B or B2B2C, cooperation with non-profits can open up a new customer segment.
2. Every month for four months, startups will meet up to 10 more mentors with a business background from 37 countries. These are potential further business partners or customers in many places around the world.
3. PR: we will be doing podcasts and interviews with qualified startups.

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